



2009 SPONSORSHIP OPPORTUNITIES

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ANNUAL REPORT AWARDS

The 34th Oilweek/ATB Financial Annual Report Awards is an oil and gas industry recognized event in which public companies submit their annual reports to a diverse range of professional judges. The annual reports are put through a structured review by the judges and the end result is an awards ceremony, with attendance of approximately 350 oil and gas professionals, highlighting the winning reports in each category for financial merit, editorial content, and design. The event format will include a display of each annual report submitted where participants and invited guests have the opportunity to network, followed by a sit down lunch and a prominent industry speaker, and concluded with the awards ceremony.

Wednesday, November 25, 2009 12:00 - 2:00 pm
Palomino Room, Roundup Centre
Calgary, Alberta

Platinum Sponsor: \$12,000 (Crystal Awards Sponsor)

SPONSORSHIP INCLUDES:

- One full-page and one half-page full colour advertisement in Oilweek*. **(value: \$9,760)**
- Recognition in the post event coverage in Oilweek's January 2010 issue.
- Logo recognition on all promotion material leading up to the event and at the luncheon, including event program, presentation slides, Oilweek's website, and speaker profiles.
- Opportunity to present a selection of awards to industry recipients.
- Public thanks and recognition from host, Darrel Janz, at the awards ceremony.
- Four tickets to the Annual Report Awards event and luncheon. **(value: \$400)**

Gold Sponsor: \$10,000 (Luncheon Sponsor)

SPONSORSHIP INCLUDES:

- One full-page full colour advertisement in Oilweek* and 2 months of banner advertising on 13 JuneWarren-Nickle's Energy Group websites. **(value: \$7,465)**
- Recognition in the post event coverage in Oilweek's January 2010 issue.
- Logo recognition on all promotion material leading up to the event and at the luncheon, including event program, presentation slides, Oilweek's website, and speaker profiles.
- Public thanks and recognition from host, Darrel Janz, at the awards ceremony.
- Four tickets to the Annual Report Awards event and luncheon. **(value: \$400)**

Silver Sponsor: \$5,000 (Wine Sponsor)

SPONSORSHIP INCLUDES:

- One half-page full colour advertisement in Oilweek*. **(value: \$3,695)**
- Recognition in the post event coverage in Oilweek's January 2010 issue.
- Logo recognition on all promotion material leading up to the event and at the luncheon, including event program, presentation slides, Oilweek's website, and speaker profiles.
- Public thanks and recognition from host, Darrel Janz, at the awards ceremony.
- Two tickets to the Annual Report Awards event and luncheon. **(value: \$200)**

Bronze Sponsor: \$2,500 (Print Sponsor)

SPONSORSHIP INCLUDES:

- One quarter-page full colour advertisement in Oilweek*. **(value: \$2,190)**
- Recognition in the post event coverage in Oilweek's January 2010 issue.
- Logo recognition on all promotion material leading up to the event and at the luncheon, including event program, presentation slides, Oilweek's website, and speaker profiles.
- Public thanks and recognition from host, Darrel Janz, at the awards ceremony.
- Two tickets to the Annual Report Awards event and luncheon. **(Value: \$200)**

Bronze Sponsor: \$2,500 (Floral Sponsor)

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- One quarter-page full colour advertisement in Oilweek*. **(value: \$2,190)**
- Recognition in the post event coverage in Oilweek's January 2010 issue.
- Logo recognition on all promotion material leading up to the event and at the luncheon, including event program, presentation slides, Oilweek's website, and speaker profiles.
- Public thanks and recognition from host, Darrel Janz, at the awards ceremony.
- Two tickets to the Annual Report Awards event and luncheon. **(Value: \$200)**

To sponsor the 2009 Annual Report Awards, please contact your sales representative or
Alaina Dodge Foulger at
adodge@junewarren-nickles.com
or (403) 265-3700 ext 136